

## **Hampton Roads Regional Calendar Guidelines**

### **What qualifies as a “regional” event?**

A regional event is an event large enough in size and/or reach whereas attendees would travel from across the Hampton Roads region and/or from other regions within the state or country to attend.

Examples include but are not limited to:

- Festevents Festivals and Events (Spring and Fall Winefest, The Jazz Festival, Harborfest)
- Musical concerts across all large venues in the region
- Sporting Events (Admirals, Tides, college sports)
- Arts & Culture (Chrysler Museum, MOCA, Nauticus)
- Oceanfront festivals and events (Beach IT, Neptune Festival, SITW)
- Large Scale Regional Events (NAS Oceana & Langley Air Shows, Shamrock Marathon, Hampton Roads Regatta, galas)
- Events bringing in 500+ regional or out of town participants not included above

### **What does not qualify as a “regional” event?**

In an effort to keep the calendar manageable, we ask that the following types of events not be submitted:

- Club events that do not meet the above guidelines
- Fundraisers pertaining to a specific club or city that do not meet the above guidelines
- Networking events for membership organizations
- Virtual events (the regional calendar is open to in-person events only)
- Crafting events pertaining to a specific business in a specific city
- Church functions pertaining to a specific community
- Trivia nights pertaining to a specific business
- Grand-opening or ribbon cutting events pertaining to a specific business

\*We reserve the right to determine what does or does not qualify as a regional event.