

2024 NON-PROFIT OF THE YEAR AWARD APPLICATION

Nonprofits play a fundamental role in creating thriving communities. They foster civic engagement and leadership, drive economic growth, and strengthen the fabric of Hampton Roads. The Non-profit award is presented to one nonprofit organization that has demonstrated excellence in management, leadership, community impact and partnership with the business community in Hamptons Roads.

Eligibility

An organization must meet the following requirements to apply for the 2024 Non-profit of the Year candidate:

- 1-250 employees as established in the North American Industry Classification System (NAICS)
- Gross revenues of less than \$10 million in 2023
- In operation for more than three consecutive years

Criteria

Eligible applicants will be judged on the following:

- Management and operations
- Innovation and initiative
- Contribution to local economy and community

Nominating & Judging Process

Non-profits are encouraged to apply directly for the award. In addition, associations, financial institutions, and other companies may nominate non-profits that meet the award's requirements. A committee of experts completes judging after receiving all applications.

Application Submission

Submit by Mail:

Hampton Roads Chamber
ATTN: Melissa Rose
101 West Main Street, Suite 800
Norfolk, VA 23510

Submit by Email:

Melissa Rose
Manager, Programs &
Development
Hampton Roads Chamber
mrose@hrchamber.com

**ALL APPLICATIONS DUE BY 5:00 PM
ON MARCH 1, 2024**

2024 NON-PROFIT OF THE YEAR AWARD APPLICATION

Organization Information

Organization Name: _____

Organization Address: _____

Organization Website: _____

Organization Social Media Handles: _____

Number of Employees: _____

In Operation Since: _____

Contact Name: _____ Contact Title: _____

Contact Phone: _____ Contact Email: _____

Organization Overview

In what impact area or sector is your organization?

What are your organization's core values, goals, and overall mission?

What are the principle services you provide?

What is the primary target population you serve?

What about your organization makes you proud?

Please give a brief history of your organization.

Describe your nonprofit's path to success. Please include how your organization overcame any obstacles to attain outstanding community impact and achievement.

How does your organization meaningfully differentiate from other non-profits in the region in terms of impact areas or populations served? In other words, explain how your organization has carved a distinct niche.

Provide details of innovated and creative strategies you use to improve your business, including to but not limited to marketing, product development, talent solutions and company culture. Provide examples.

Share one or two of your organization's best practices for hiring, training, and retaining employees, and explain how those strategies have generated positive results.

Share one or two of your organization's best practices for engaging volunteers, and explain how volunteers help you achieve your mission.

Describe your contribution to the Hampton Roads community. Tell us how your work has moved the needle.

How does your nonprofit partner with the business community or contribute to the economic growth of Hampton Roads.

Complete this sentence:

"My non-profit would never have succeeded had it not been for _____."

While we love and value qualities like *grit, passion, and perseverance*, instead, please offer one factor/decision/strategy that proved key to your success such as *the decision to serve an underserved market, new collaboration with community partner, investing professional development for staff, investing in CRM tools, etc.*

What's one important business milestone your nonprofit reached in 2023?

Regarding donor engagement, how do you connect donors to the work of your nonprofit and the impact of their contribution? How do you steward existing donors?

What were your 2022 and 2023 Key Metrics/Key Performance Indicators?

Please attach a copy of your company's 990. This information is to verify that an applicant qualifies as a non-profit.

Legal Notice

- Each application must be signed by the highest-ranking official in the organization to certify accuracy of submission.
- All figures cited must be readily supported by documentation.
- The Hampton Roads Chamber reserves the right to use submission material at both the event and related activities.
- The 2024 Hampton Roads Chamber's Small Business of the Year Awards winners will be chosen without regard to race, color, religion, sex, national origin, or physical or mental ability.

Certification of Accuracy

I certify to the best of my knowledge that the information contained in this application is accurate.

NAME: _____

TITLE: _____

EMAIL ADDRESS: _____

SIGNATURE: _____ DATE: _____