



LEAD757 inspires proven leaders from across the region by providing unique avenues of cooperation, innovative problem solving, and the development of lasting professional and civic relationships.

THE PURPOSE

LEAD757 brings together proven leaders from across Hampton Roads. Our program focuses on key issues that impact Hampton roads and its position in the state, the nation and the global economy. We promote servant leadership to create momentum for positive change across our region's seventeen communities through extensive networking and collaboration. LEAD757 builds and strengthens regional leadership through education, partnerships and networking for the purpose of improving the quality of life in greater Hampton Roads.

WHO PARTICIPATES?

Leaders with a regional perspective and recognized for excellence in their professions and civic life. LEAD has a network of more than 1700 graduates from the greater Hampton Roads region, representing private, public, and non-profit sectors.

THE EXPERIENCE

Monthly sessions offer the opportunity to engage within the region through unique tours and behind-the-scenes experiences. Participants explore innovative solutions to pressing issues with Hampton Roads' top decision makers. Sessions focus on key economic drivers in our region and may include Workforce Development, Education, Transportation, Infrastructure, Arts and Tourism, Government, Economic Development, Maritime, the Military, and Quality of Life.

THE CALENDAR

- **Opening Retreat: March 13-14, 2025** overnight in Williamsburg (*mandatory*)
- **Six full-day sessions:** 8:00 am-6:00 pm at locations around the region:
April 10, May 8, June 12, July 10, September 11, October 9
- **Hampton Roads Chamber State of the Region Meeting: October 2025**
- **Closing Retreat: November 6 & 7, 2025** with optional overnight stay (*overnight encouraged*)
- **Graduation Celebration: November 13, 2025**
- Approximately 2-3 hours each month outside of monthly sessions for class IMPACT757 Project

HOW TO APPLY

- Candidates for 2025 must submit an application package. A LEAD757 committee will select a class that reflects the rich diversity of the region (age, profession, ethnicity, city, etc).
- A completed packet must include:
 - Signature Program Application
 - Resumé
 - Issue Analysis
- **Tuition of \$3,200 is due upon acceptance.** Credit cards accepted. Payment plans may be arranged upon request. Limited Scholarships are available upon written request on the application.

For more information, contact the Hampton Roads Chamber LEAD757 staff team:

Melissa Rose
Manager, Programs & Development
Phone: (757) 664-2533
Email: mrose@hrchamber.com

Sylvia Haines
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Application for the LEAD757 Signature Class of 2025

I. APPLICATION PROCESS

To apply for the Class of 2025, please submit a completed application form, your resumé, and your issue analysis. Submit your application prior to January 31, 2025.

Send to: Melissa Rose | Manager, Programs & Development
Phone: (757) 664-2533
Email: mrose@hrchamber.com
Hampton Roads Chamber | 101 West Main Street, Suite 800 | Norfolk, VA 23510

II. PERSONAL AND PROFESSIONAL INFORMATION

Name: Dr. Mrs. Ms. Mr. Other: _____

Last First Middle

Home Phone: Cell Phone:

Home Address:

Street City State Zip

Company:

Position/Title:

Business Address:

Street City State Zip

Work Email: Age: under 30 30-39 40-49 50-59 60+

Personal Email: Ethnicity: *(optional)*

Why are you applying for membership in the LEAD757 Class of 2025?

III. REFERENCES

How did you hear about LEAD757?

Please list three LEAD alumni or other community leaders who can attest to your leadership capabilities.

Name: _____ Title: _____

Company: _____

Phone: _____ Email: _____

Name: _____ Title: _____

Company: _____

Phone: _____ Email: _____

Name: _____ Title: _____

Company: _____

Phone: _____ Email: _____

IV. RESUMÉ

Please submit a resumé that provides your education (name and location of institution, degree/major/training, and year awarded) and career progression. Please include community/civic service and volunteer activities and awards, as well as other accomplishments.

V. ISSUE ANALYSIS

What are two issues facing the 757 that you are passionate about? Explain why and offer recommendations for approaching and/or solving these challenges. Please limit your response to one page.

VI. ATTENDANCE POLICY

Attendance at the March 13-14, 2025 Opening Retreat is mandatory. Attendance at all program sessions is strongly encouraged. Participants who miss more than two sessions may be asked to withdraw. Please review the 2025 program session dates carefully and hold them on your calendar now.

VII. SELECTION, TUITION, AND FUNDING

Applicants will be notified of the Selection Committee's decision no later than February 21, 2025. If selected, you will be billed for the \$3200 tuition, which covers program materials, overnight accommodations, transportation, meals, State of the Region Luncheon, and graduation ceremony. The deadline for tuition payment is March 7, 2025.

Who will pay your tuition fee?

My employer will pay it I will pay it

Limited financial aid is available if needed. A written request must be submitted with this application. Scholarship requests will be reviewed after the selection process and are not a factor in selection.

VIII. PARTICIPATION/COMMITMENT

I understand the purpose of the LEAD757 program and accept the policies noted above. I also understand that completion of this application does not ensure acceptance. If selected, I will devote the time and resources necessary to complete the program and ensure timely payment of tuition.

Applicant Signature

Date

Financial Sponsor Signature (if different from applicant)

Date